www.naic.rc

INTERDISCIPLINARY PERSPECTIVES IN HUMANITIES AND SOCIAL SCIENCES



9th Edition

Rethinking Values in Interdisciplinary Research

Iași, Romania

27-28 October 2023

PARTNERS

Iași City Hall "Regina Maria" Municipal Museum Alumni Association of "Alexandru Ioan Cuza" University of Iași

SCIENTIFIC BOARD

Acad. Michael METZELTIN (Austrian Academy of Sciences, Austria)

Acad. Ştefan AFLOROAEI (Romanian Academy, Romania)

Acad. Mircea MARTIN (Romanian Academy, Romania)

CSI. Alina Simona BOTEZAT (Institute "Gh. Zane", Romanian Academy, Iași Branch)

Prof. Alin Marius ANDRIES (Alexandru Ioan Cuza University of Iași, Romania)

Prof. Lucrețiu MIHAILESCU-BÎRLIBA ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. George BONDOR ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Prof. Jan BULLA (University of Bergen, Norway)

Prof. Andrei CORBEA-HOIŞIE ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Prof. Bogdan CRETU ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Carmen CREŢU ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Prof. Dan CRISTEA ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Codrin Liviu CUŢITARU ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Prof. Nicu GAVRILUȚĂ ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Corneliu IAŢU ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Prof. Catalina ILIESCU GHEORGHIU (University of Alicante, Spain)

Prof. Octavian GROZA ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Prof. Vasile IŞAN ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Prof. Ionel MUNTELE ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Gabriel Claudiu MURSA ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Lăcrămioara PETRESCU ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Nelu-Cristian PLOSCARU ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Ioan Bogdan ROBU ("Alexandru Ioan Cuza" University of Iași, Romania)

Prof. Angela ROMAN ("Alexandru Ioan Cuza" University of Iasi, Romania)

Prof. Alexandru TOFAN ("Alexandru Ioan Cuza" University of Iași, Romania)

Assoc. Prof. Romeo ASIMINEI ("Alexandru Ioan Cuza" University of Iași, Romania)

Assoc. Prof. Filip-Lucian IORGA (University of Bucharest, Romania)

Assoc. Prof. Giovanni MAGLIOCCO (University of Bari "Aldo Moro", Italy)

Assoc. Prof. Anna Francesca NACCARATO (University of Calabria, Cosenza, Italy)

Assoc. Prof. Stefano Scarcella PRANDSTRALLER ("Sapienza" University of Rome, Italy)

Assoc. Prof. Claudia-Roxana RUSU (ESSCA School of Management, Bordeaux, France)

Assoc. Prof. Christiana Brigitte SANDU ("Alexandru Ioan Cuza" University of Iași, Romania)

Assoc. Prof. Gerard STAN ("Alexandru Ioan Cuza" University of Iaşi, Romania)

Lect. Camelia GRĂDINARU ("Alexandru Ioan Cuza" University of Iași, Romania)

Lect. Camelia MEDELEANU ("Alexandru Ioan Cuza" University of Iaşi, Romania)

CS I Roxana PATRAŞ ("Alexandru Ioan Cuza" University of Iaşi, Romania)

CS II Andreea MIRONESCU ("Alexandru Ioan Cuza" University of Iași, Romania)

CS II Aurelian-Petruş PLOPEANU ("Alexandru Ioan Cuza" University of Iaşi, Romania)

CS II Adrian TUDURACHI ("Sextil Puşcariu" Institute of Linguistics and Literary History, Cluj-Napoca, Romania)

CS III Emanuel GROSU ("Alexandru Ioan Cuza" University of Iaşi, Romania)

CS Petrea LINDENBAUER (Institut für Romanistik, Austria)

ORGANISING COMMITTEE

- Dr. MIHAI-BOGDAN ATANASIU (bogdan23atanasiu@yahoo.com)
- Dr. ANCA-DIANA BIBIRI (anca.bibiri@uaic.ro)
- Dr. IOAN CIPRIAN BURSUC (ciprian.bursuc@uaic.ro)
- Dr. IRINA CHIRIAC (<u>irinaochiriac@yahoo.com</u>)
- Dr. EMANUEL GROSU (emagrosu@yahoo.com)
- Dr. ALINA MOROŞANU (alina.morosanu@uaic.ro)
- Dr. Aurelian-Petruș Plopeanu (aplopeanu@gmail.com)
- Dr. CONSTANTIN RĂCHITĂ (constantin.rachita@uaic.ro)

TECHNICAL SUPPORT

Dr. OVIDIU-ILIE STOFOR (ovidiu.stofor@uaic.ro)



CONFERENCE OBJECTIVES AND FRAMEWORK

A discipline delineates the boundaries of the intellectual community by defining specific themes, methods, and terminologies, and in order to face the challenges of a deeply interconnected world, it is necessary to assume a comprehensive epistemological methodology. As plural-, trans- and interdisciplinary researches cross disciplinary boundaries by combining methods, approaches, terminologies, and concepts from several fields, they offer broader avenues for solving complex, real-life problems, often surprising by their originality.

In the contemporary academic world, interdisciplinarity covers a wide range of scientific practices and approaches, being a paradigm of analytical thinking that does not challenge the solidity of traditional discipline, but enhances it at another level. By connecting different disciplines and sometimes restructuring whole segments of traditional fields, the aim of interdisciplinary research is "to solve problems, to resolve difficulties, to formulate new questions, to explain phenomena, to create new products, or to probe subjects [...] too complex for the methodological inventory of a single discipline..." (Klein 2010). Thus, interdisciplinarity comes to "examine the fragmentations, interstices and contending discourses within and between disciplines in order to confront epistemological plurality and intellectual complexity" (Fuchsman 2009).

The IPHSS conference brings to the forefront of research a range of topics in humanities and social sciences, critically analysed from an interdisciplinary perspective. It also invites reflection, providing the academic framework for a dialogue between fields that leads to overcoming epistemological and methodological barriers and to re-evaluating the research object.

The concept of value is common to all fields, and its specific analysis has generated a line of philosophical investigation: axiology. Real or imaginary, intrinsic or extrinsic, material or spiritual, tangible or intangible, individual or collective, temporary or perennial, etc., over time, the idea of value has been approached differently – and thus taxonomised – according to the different fields of knowledge. But knowledge is a value in itself, and the 9th edition of the *IPHSS* conference proposes to rethink the values in general, including the value of knowledge.

PROGRAM Friday, 27 October 2023

9.30-10.00 – Opening Session Braunstein Palace, "Cupolă"

10.00-12.00 – Plenary Conferences

Human Enhancement: Technology versus Theology. Landmarks for the Interdisciplinarity Evaluation of Human Values a Potential of Becoming through Knowledge

Keynote Speaker: Pr. Prof. RĂZVAN ANDREI IONESCUCentre d'Études et de Recherches "Dumitru Stăniloae", Paris, France

The Relevance of a Comparison: Constitutional Values and Models in Europe (First Half of the 19th Century) from a Historical Perspective

Keynote Speaker: Prof. NELU-CRISTIAN PLOSCARUFaculty of History, "Alexandru Ioan Cuza" University of Iaşi, Romania

12.00-13.30 - Lunch break

13.30-15.20 – Panel 1: Economics (I) Braunstein Palace, "Cupolă"

13.30-15.20 – Panel 2: Philology (I) Braunstein Palace, "Multimedia"

15.35-17.45 – Panel 3: Economics (II) Braunstein Palace, "Cupolă"

15.35-17.45 – Panel 4: Philology (II) Braunstein Palace, "Multimedia"

18.00-19.00 - Plenary Conference

The Sociolinguistic Dimension of Romanian Regional Stereotypes

Keynote speaker: Dr. ALEXANDRU-LAURENŢIU COHAL

"Alexandru Philippide" Institute of Romanian Philology Romanian Academy – Iași Branch

Saturday, 28 October 2023

9.00-12.20 – Panel 5: History Braunstein Palace, "Multimedia"

9.00-12.20 – Panel 6: Classical Studies Braunstein Palace, "Cupolă"

12.30-13.00 – Closing Remarks Braunstein Palace, "Cupolă"

PLENARY CONFERENCES

Human Enhancement: Technology versus Theology. Landmarks for the Interdisciplinarity Evaluation of Human Values a Potential of Becoming through Knowledge

Keynote Speaker: Pr. Prof. RĂZVAN ANDREI IONESCU

Centre d'Études et de Recherches "Dumitru Stăniloae", Paris, France



The recent development of NBIC (Nanotechnology, Biotechnology, Information Technology, and Cognitive Sciences) is giving rise to new expectations regarding human possibilities. The pressure of these new technological possibilities, expressed through the increasingly pervasive interaction between humans and machines, may induce a potential crisis in traditional values, driven not so much by new discoveries but often by ideology. We propose a brief evaluation of current human enhancement trends, emphasizing the interdisciplinary aspect, with a focus on the interplay between theology and technology. The reinterpretation, reconfiguration, and crisis of some traditional values, including knowledge, in the revolutionary context of intensified collaboration between humans and machines, raise questions about the fulfilment of human potential. What consequences might this have in terms of human fulfilment?

PLENARY CONFERENCES

The Relevance of a Comparison: Constitutional Values and Models in Europe (First Half of the 19th Century) from a Historical Perspective

Keynote Speaker: Prof. NELU-CRISTIAN PLOSCARU

Faculty of History, "Alexandru Ioan Cuza" University of Iaşi, Romania



Constitutional history, a methodological reference required for a better understanding of the historical features and political-legal character of modern constitutions, has given rise to interesting debates in recent decades. They have aligned mainly with the tendency to question the formalism of classical approaches, focused on the study of the universal political-legal principles and values that would have generated the constitutional texts, or on their content analysis, as normative expressions of the "rule of law". The focus of the research shifted from the study of the text itself to a broader political, social and cultural context, along with the investigation of constitutional practices, following their development, application and public perception. The historical research of constitutional acts, which we will focus on in our presentation, starting from the origins of the modern Romanian constitutional idea in the first half of the 19th century, follows the constitutional configuration of some fundamental values and principles, from a comparative perspective at the European level, but also the historical motivations for adjusting and adapting these values and principles to the normative rigors of the legal order to be established by the constitution.

PANEL 1

Economics (I)

Moderators: VALENTINA DIANA RUSU & DELIA-ELENA DIACONAȘU

Friday, 27 October, 13.30-15.20, "Cupolă"

DELIA-ELENA DIACONAȘU, CONSTANTIN REZLESCU, DIMITRIOS ASTERIOU, ALIN MARIUS ANDRIEȘ, GEORGIANA JURAVLE ("Alexandru Ioan Cuza" University of Iași; University College of London, UK; Oxford Brookes Business School, UK; "Alexandru Ioan Cuza" University of Iași): Materialistic Values and Subjective Well-being: A Bayesian Lasso Approach

VALENTINA DIANA RUSU, ANGELA ROMAN ("Alexandru Ioan Cuza" University of Iași): The Use of Information and Communication Technologies in Business as a Value-Creating Tool: Analysis on the Case of SMEs in Romania

OANA-MARIA COZMA ("Alexandru Ioan Cuza" University of Iași): *The Right to Work as a Socio-Economic Value*

IULIANA OBREJA ("Alexandru Ioan Cuza" University of Iași): *Authenticity as a Key Value in Influencer Marketing: Impacting Consumer Behaviour*

GEORGIANA BURLACU, IOAN-BOGDAN ROBU ("Alexandru Ioan Cuza" University of Iași): Fraud Pentagon's Efficiency in Detecting Fraudulent Financial Reporting

15.20-15.35: Coffee break

PANEL 2

Philology (I)

Moderators: PAULA-ANDREEA ONOFREI &
MIHAELA SECRIERU

Friday, 27 October, 13.30-15.20, "Multimedia"

ALINA BUZATU ("Ovidius" University of Constanța): Metadiscursive Manners: Codes of Behavior and Value Demands. A Theoretical Subgenre under Discussion: Textual Interpretation

NICOLETA ROGOZ ("Alexandru Ioan Cuza" University of Iași): Dynamics of Values in Redefining the Vision and Mission of School Institutions. The Impact on the Organizational Culture Reconfiguration Regarding School as a Complex Adaptive System

MIHAELA SECRIERU ("Alexandru Ioan Cuza" University of Iași): Perennial Values and Contents in Teaching Romance Studies in Romanian Universities

LAURA FRENȚESCU TORDAI, NICOLETA ROGOZ ("Alexandru Ioan Cuza" University of Iași): Values of STEAM Education. Premises for Transdisciplinary Approaches in Higher Education

PAULA-ANDREEA ONOFREI ("Alexandru Ioan Cuza" University of Iași): *Authentic vs. Pseudo-Values*

15.20-15.35: Coffee break

PANEL 3

Economics (II)

Moderators: AURELIAN-PETRUŞ PLOPEANU & ALINA MOROŞANU

Friday, 27 October, 15.35-17.45, "Cupolă"

- MIHAIL-VASILE PRUTEANU, ALINA MOROȘANU ("Alexandru Ioan Cuza" University of Iași): Assessment of the Degree of Financing of Hospitals from the Public Health System in Romania before the COVID-19 Pandemic
- ȘTEFAN CĂTĂLIN TOPLICEANU ("Alexandru Ioan Cuza" University of Iași): A Review of the European Union's Trade Disputes in Energy Sector
- AMELIA-LIDIA VATAMANIUC (căs. FRUNZĂ) ("Alexandru Ioan Cuza" University of Iași): Social Enterprises & Its Consumers A Literature Review
- ANDREEA MOCANU, MARIA GROSU, IOAN-BOGDAN ROBU ("Alexandru Ioan Cuza" University of Iași): The Impact of IFRS on Audit Fees in Romania
- ANCA TURCU, AURELIAN-PETRUŞ PLOPEANU (University of Central Florida, Orlando, USA; "Alexandru Ioan Cuza" University of Iaşi): Historical Border Changes, Government and Social Trust as Causes for Current Emigration
- ELENA NIKOLOVA, AURELIAN-PETRUȘ PLOPEANU (Zayed University x Minerva, United Arab Emirates; "Alexandru Ioan Cuza" University of Iași): Former Communist Prisons and Forced Labour Camps and Attitudes Towards Women. A Case Study of Romania
- DRAGOȘ RADU, AURELIAN-PETRUȘ PLOPEANU (King's College London, UK; "Alexandru Ioan Cuza" University of Iași): What Is the Impact of City Size on Migration Intention in a Pandemic Context?

17.45-18.00: Coffee break

PANEL 4

Philology (II)

Moderators: LAURA IOANA LEON &

DANIELA PETROSEL

Friday, 27 October, 15.35-17.45, "Multimedia"

DINA BARCARI (Technical University of Moldova): The Axiological Perspective of Religious Identity in Anthropology

CRISTINA BLEORȚU (University of Zürich, "Ştefan cel Mare" University of Suceava): *The Use of Artificial Intelligence (AI) in the Linguistics*

IRINA-MARINELA DEFTU ("Alexandru Ioan Cuza" University of Iași): Language in the Church. Orthodox Religious Terminology in Polish. On the Role of Translations in Fixing Lexical Norms

DANIELA PETROȘEL ("Ștefan cel Mare" University of Suceava): *The Control and Faking of Kitsch Aesthetics*

LAURA IOANA LEON ("Grigore T. Popa" University of Medicine and Pharmacy Iași): *Medical Humanities Approached from a Feminist Lens*

17.45-18.00: Coffee break

18.00-19.00 – Plenary Conference Braunstein Palace, "Cupolă"

The Sociolinguistic Dimension of Romanian Regional Stereotypes

Keynote speaker: Dr. ALEXANDRU-LAURENȚIU COHAL

"Alexandru Philippide" Institute of Romanian Philology

Romanian Academy – Iași Branch



Self-perception and hetero-perception among Romanians from distinct geographical areas of Romania have not been an object of study for sociolinguistics so far. Instead, the topic of regional cultural stereotypes has been treated in press articles seeking easy topics and sensationalism, or, when specialists came into play, it has been treated mainly from the perspective of social psychology, paying attention mostly to cognitive schemes and behavioral patterns among all Romanians and less among inhabitants of different regions of the country. However, both the non-specialized and specialized approaches are very early to tackle the role of language in perceiving and representing the "difference". The real deal here is the scientific analysis of the relationship between "how we/the others speak" and "how we represent ourselves/the others". I will propose a new approach to the linguistic dimension of Romanian regional stereotypes, based on a sociophonetic experiment on a subnational scale, which will check out and deepen the relationship among the most recognizable linguistic features of regional speeches and cultural values, such as progress, education, wealth, urbanity, modernity, beauty, competence etc.

Saturday, 28 October 2023

PANEL 5

History

Moderators: MIHAI-BOGDAN ATANASIU &

LIVIU PETCU

Saturday, 28 October, 9.00-12.20, "Multimedia"

IULIA DUMITRACHE ("Alexandru Ioan Cuza" University of Iași): Three Steps and Overboard. Fishing in the Black Sea Basin in Ancient Times

LIVIU PETCU ("Alexandru Ioan Cuza" University of Iași): A Possible Cleavage between the Theory of Style and its Application in the Case of Blessed Augustine? The Plurality of Styles in his Works

ANDREI CONSTANTIN SĂLĂVĂSTRU ("Alexandru Ioan Cuza" University of Iași): Conflicting Values during the French Wars of Religion (1562-1598): Loyalty to King and Loyalty to God

10.30-10.50: Coffee break

MIHAI-BOGDAN ATANASIU ("Alexandru Ioan Cuza" University of Iași): *Death* – a Preoccupation of Everyday Life in 18th Century Iași

MIRCEA-CRISTIAN GHENGHEA, MIHAI-BOGDAN ATANASIU ("Alexandru Ioan Cuza" University of Iași): *The Flag of the 1821 Revolution – Historiography and Significations*

ANDREEA-COSMINA FOCA ("Alexandru Ioan Cuza" University of Iași): Is Security a Timelessness Value? An Insight from International Relations

Saturday, 28 October 2023

PANEL 6

Classical Studies

Moderators: CONSTANTIN RĂCHITĂ &

IOAN CIPRIAN BURSUC

Saturday, 28 October, 9.00-12.20, "Cupolă"

- CONSTANTIN IONUȚ MIHAI ("Alexandru Ioan Cuza" University of Iași): Societas studiorum: *Aspects of the Intellectual Life in First Century BC Rome*
- ȘTEFAN IVAS ("Alexandru Ioan Cuza" University of Iași): *Dio Chrysostom and the Reflection on Divine. A Few Considerations about Dio's* Nachleben
- TUDOREL RUSU ("Alexandru Ioan Cuza" University of Iași): Classical Rhetorical Pístis: The Prior Ethos in Homiletical Discourse
- BOGDAN GUGUIANU ("Alexandru Ioan Cuza" University of Iași): Reverberations of Ancient Skepticism in Medieval Theological Discourse. Roger Bacon: Daring Visions and Controversies

10.30-10.50: Coffee break

- EMANUEL GROSU ("Alexandru Ioan Cuza" University of Iași): *The Redemptive Value of Suffering and Vision as a Purifying Act. A specific Case*: Actus Beati Francisci et sociorum eius, *caput XXIX*
- IULIAN GABRIEL HRUȘCĂ ("Alexandru Ioan Cuza" University of Iași): *Baroque elements in Ovid's* Metamorphoses
- CONSTANTIN RĂCHITĂ ("Alexandru Ioan Cuza" University of Iași): Ethical Values and Literary Allusions in Jerome's Letters (Ep. 45, 4)
- IOAN CIPRIAN BURSUC ("Alexandru Ioan Cuza" University of Iași): *The Conflict of Ontologies in Plato's* Gorgias

Saturday, 28 October 2023

12.30-13.00, "Cupolă"

CLOSING REMARKS

